

Melissa Paige Taylor

Phone: 404.217.2476

Email: paige@sagesublime.com, paige.taylor@gmail.com

Website: <http://www.sagesublime.com/idtportfolio>

Qualification Summary:

- Four years professional experience in designing online and offline projects.
- Areas of design expertise include web, CD-Rom user interfaces, corporate presentations, identity development, and print collateral.
- Currently involved in a collaborative group called Rhinocampus, which integrates experimental electronic music and video projection into performances.

Research Interests:

- Immersive, responsive spaces.
- Multimedia aesthetic environments (installation / exhibit design).
- Integration of interactivity with auditory and visual means of expression.
- Digital media for use as therapy.
- Virtual reality.
- Information visualization.
- User interface design.
- Phenomenology of digital media and performance.
- 3D modeling / application development

Education:

M.S. Information Design/Technology; Georgia Tech, Aug 2004-May 2006

B.F.A. Graphic Design cum laude; Georgia State University, May 2000

A.A. Double Major in Art and English; Gordon College, Barnesville, GA, May 1994

Professional Experience:

- 2005 Intern, Virtually Better LLC
Development of textures in Photoshop; development of 3D models in 3DS Max; assembly of virtual environment in 3D GamesStudio.
- 2004 Teaching Assistant, *for Diane Gromala*
Teaching assistant for undergraduate graphic design class; technical assistance with web-based projects; art direction.
- 2002-2004 Creative Design Director, Sage Sublime LLC
Forming partner of creative services provider; engaged in client relationships, and determining scope of client needs; creative direction of self and sub-contractors; creative conceptualization; design of multimedia and print projects; basic web programming; oversight of production.
- 2001-2002 Art Director, Blue Marble Media
Involved with development of creative concepts for client projects; presentation of concepts to clients; design and production of multimedia and print projects; collaboration on the design of internal marketing materials.
- 2000-2001 Associate Visual Designer, Cambridge Technology Partners
Involved with development of creative concepts for client projects; production of web projects; collaboration on the design of internal marketing materials; research on HTML font sizes for comping assets.

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1999 Internship, Turner Studios
Assisted in implementation of new corporate identity system; design of internal forms and labels; production work.

Conferences / Demos:

SIGGRAPH Poster Session - Los Angeles Convention Center, Los Angeles, CA, August 2005.

HCI "One-Minute Madness" - GVU Center, GA Tech, February 2005.

TTI / Vanguard Demo Producer and Participant - GVU Center, GA Tech, December 2004.

IDT Demo Day - Fall 2004, Spring 2005, Spring 2006.

Shows / Exhibits / Performance:

Art / Design Shows and Exhibitions:

Art Gallery for Children's Film and Video Day - SciTrek Museum, Atlanta, Georgia, 2003.

"Sensory Collection" - Gallery show co-organizer and presenting artist; Mattress Factory, Atlanta, Georgia, 2000.

Senior Graphic Design Exhibition - Georgia State University Gallery, Atlanta, Georgia, 2000.

"What Will You Miss?" - Georgia State University Art and Music Building, Atlanta, Georgia, 2000.

"Three Eyed Mice" - Georgia State University Gallery, Atlanta, Georgia, 1999.

"Hatch" - Gallery show co-organizer and presenting artist; Crescent Room, Atlanta, Georgia, 1999.

Rhinoctopus Performances:

Eyedrum (for the Atlanta Underground Film Festival); Atlanta, Georgia, August 2005.

WREK 91.1 FM; Atlanta, Georgia, August 2005.

Drunken Unicorn; Atlanta, Georgia, July 2005.

Lenny's; Atlanta, Georgia, April 2005.

The Earl; Atlanta, Georgia, December 2004.

Eyedrum; Atlanta, Georgia, November 2004.

New Horizons Theater; Atlanta, Georgia, October 2004.

"Atlanta Underground Film Festival" – *Eyedrum*; Atlanta, Georgia, August 2004.

"Wellfair (a free multi-media event designed to promote independent artists)"; MJQ; Atlanta, Georgia, April 2004.

"It's Alive!" - International Artists' Guild; Atlanta, Georgia, November 2003.

"Independents Day" – MJQ; Atlanta, Georgia, July 2003.

"Wellfair"; MJQ; Atlanta, Georgia, February 2003.

10 High; Atlanta, Georgia, September 2002.

"Wellfair"; MJQ, Atlanta, Georgia, August 2002.

Computer Literacy:

Proficiency in Adobe Creative Suite, Macromedia Studio MX, Microsoft Word and Powerpoint, Final Cut Pro, Ableton Live, HTML, CSS, Vritools, 3DS Max.

Familiarity with Java, Javascript, Maya, PHP, Max/MSP/Jitter.

References available upon request.
